



In this Newsletter

- * Young BPW convenor
- * Conference 2012
- * Healthy ageing
- * Women's Empowerment Principles

Calendar

27-29/04/2012
BPW New Zealand
Conference
Franklin

Contact young BPW NZ

Email Anita Scott
youngbpwnz@gmail.com

Young BPW convenor vacancy

Young BPW is a network of BPW members aged 35 years and under. The purpose of the network is to give this group of young women in BPW the support and encouragement of like-minded women. It enables networking, personal development both in business skills and social skills by giving them empowerment, exposure and an (inter)national networking platform.



BPW offers the Keys To Achievement program to all members, which is very beneficial for any member's development, but even more so for young members. BPW also offers a coaching/mentoring program. Personally I particularly like the interaction with the other younger members as we are all facing the same challenges and struggles. It is very inspiring and also comforting to interact with women who are in a similar situation. And above all, we just have a lot of fun together.

I have learned a lot in the two years I have been Young BPW convenor, especially about advocacy and national and international politics and programs. My understanding of BPW as an organization has increased tremendously. I now know what's going on at an International and National level and how the processes work and decisions are made.

I have been very impressed with the involvement BPW International has with the United Nations. I have had the privilege to have dinner with the minister of Women's affairs and recently also to attend the launch of the Women's Empowerment Principles at Government House (also refer to the article on the last page of this newsletter).

I also have had the opportunity to deliver presentations and workshops at leadership forums and the Oceania Meeting. Membership of BPW is a true win-win situation. You get the opportunity to learn, grow and attend all these amazing national and international events and connect with other inspiring women while supporting your local community and influencing national and international politics.

However, after two years my time has come to make room for a new enthusiastic young member to pick up the challenge to learn, grow and be part of the decision making at a National level. At the end of last year I have been elected president of my club, Hawera and I would like to focus on this task together with assisting our Conference committee with the organization of BPW NZ national conference 2013.

If you would like more information on what is Involved, please do not hesitate to contact me.

Kind Regards, Anita



Young BPW networking opportunities during conference:

Friday 5 pm – 6 pm

Pre-conference meeting for young BPW.

Friday 7 pm – 9 pm

Awards dinner (we will have a young BPW table).

Workshops focusing on our generation:

Saturday workshop 1

Ready, set, grow
Recruiting successfully for your organization, with focus on young members.

Sunday workshop 3

Social media
How to use them to your advantage for marketing and business.

Conference 2012

Friday 27 April to Sunday 29th April 2012

Hosted by BPW Franklin, Pukekohe Town Hall, Pukekohe

Friday 27th April	3:00pm to 5:00pm	registration
	6:00pm to 7:00pm	president's reception
	7:00pm to 9:00pm	awards dinner

Saturday 28th April	8.00am to 8.30am	registration / sign in
	8.30pm to 5pm	conference day 1
	6.15pm to late	dinner/event

Murder on the 'Glenbrook' Express (vintage train) - costume 1920s

Sunday 29th April	8.00am to 8.30am	registration / sign in
	8.30am to 3.30pm	conference day 2
	4.00pm	closing

28/4 Workshop 1	Ready, Set, Grow. <i>Te Aroha Hohaia</i> Recruiting successfully for your organisation
------------------------	--

28/4 Workshop 2	Computer Literacy: <i>Pam Martin</i> Technology & Internet effectiveness
------------------------	--

29/4 Workshop 3	Social Media: <i>Eva Maria</i> How to use them to your advantage for marketing and business
------------------------	---

29/4 Workshop 4	Financially Savvy: <i>Philippa O'Mara</i> Reading your balance sheet
------------------------	--

Please send me an email to confirm you are coming!

Attending conference will tick of KTA task 8 of Silver Level.

Healthy Ageing

The 2012 theme of the **World Health Day on April 7th** is "Healthy Ageing". Our international Young BPW convenor has asked BPW NZ to undertake an activity that observes and promotes this annual theme.

The idea is simple, to organize a meeting/workshop/training/demonstration/event/fair, in other words lets be creative, where clubs can get together and ask an expert or a member of your club with expertise to EDUCATE/present/train/teach/share/demonstrate what "*Healthy Ageing*" means in today's world.

This is a good opportunity to focus one of your club's meetings on "Promoting education, training and professional development for women".

You can tie this in with KTA task 4 of Silver Level or organise it as a Young BPW event to complete task 10 of Silver Level.



Issues

If there are any issues you would like to draw attention to and/or motivate BPW NZ to lobby for, please let me know and we can address it within the group of young BPW members. Email me at youngbpwnz@gmail.com



Me in front of Government House

BPW NZ On line

BPW NZ Internet page:
www.bpwnz.org.nz

BPW New Zealand and young BPW are now on Facebook – Become a friend and start a discussion!
www.facebook.com

BPW New Zealand now has a Blog as well:
www.nzbpw.wordpress.com

And yes, Twitter:
www.twitter.com/NZFedBPW

Did you know there is an International BPW group on LinkedIn as well? Expand your network and sign up:
www.linkedin.com

Women's empowerment Principles

On Monday the 13th of February I attended the launch of the Women's Empowerment Principles in New Zealand at Government House. It was an honour to meet the Governor-General of New Zealand, Lt Gen The Rt Hon Sir Jerry Mateparae and Lady Janine Mateparae who hosted the reception.

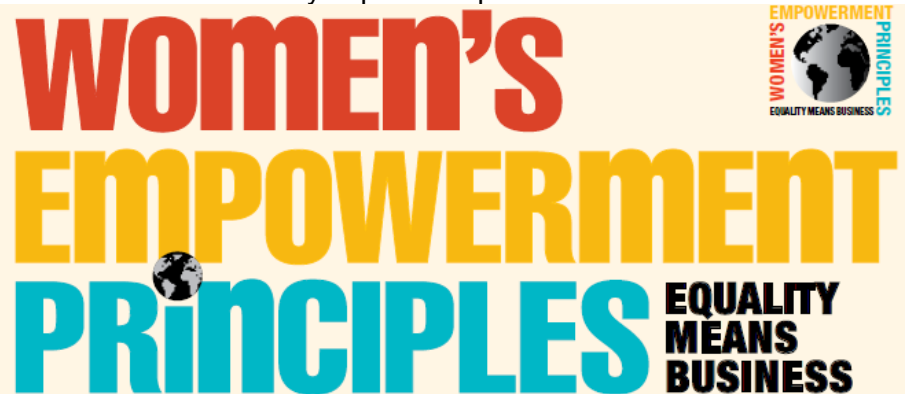
I was invited due to my National involvement in the Federation of Business and Professional Women as Young BPW convenor. BPW NZ and the NZ Human Rights Commission are working with the NZ National Committee of UN Women to promote the Principles to businesses in New Zealand. I guess this is one of the perks of being involved with an organisation such as BPW.

The Women's Empowerment Principles are a set of Principles for business offering guidance on how to empower women in the workplace, marketplace and community. They are the result of collaboration between the United Nations Development Fund for Women (UNIFEM, part of UN Women) and the United Nations Global Compact. The development of the Principles included an international multi-stakeholder consultation process, which was launched in March 2009.

In brief, the Principles are:

1. Establish high-level corporate leadership for gender equality.
2. Treat all women and men fairly at work - respect and support human rights and non-discrimination.
3. Ensure the health, safety and well-being of all women and men workers.
4. Promote education, training and professional development for women.
5. Implement enterprise development, supply chain and marketing practices that empower women.
6. Promote equality through community initiatives and advocacy.
7. Measure and publicly report on progress to achieve gender equality.

I highly recommend reading up on these principles and downloading the booklet as it is a very impressive piece of work.



International

Connect with other young Business and Professional women throughout the world. Visit Young BPW International: <http://www.young.bpw-international.org/>